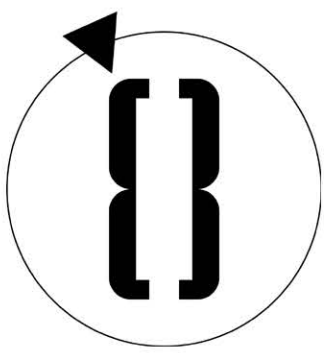


Quick & Easy Online Content Creation Workshop Series



Leverage the power of the internet to create engaging
content you can use to boost customer awareness

NO TIME? OUTSOURCE IT!

Not having “enough time” is no longer a valid excuse.

- Learn how to SAFELY outsource content creation
- Best methods to convey your vision so it's easily understood
- Possible pitfalls of outsourcing

In this presentation I'll share my successes and failures
working with contractors online! Perfect for those who feel
there's not enough time in the day to creat killer content!

(45 minutes)

QUICK & DIRTY BLOGGING

Blogging sounds gross, but it's AWESOME for business!

- What is blogging? Why should I do it?
- How to inspire, educate, and motivate your readers
- Find out how often you should post to your blog
- Best and most effective ways to share your blog!

(45 minutes)

HELLO AUDIO LOVER...IT'S ME, THE PODCAST

Not everyone wants to read your stuff! Learn how to reach
those who are addicted to audio.

- What is a “podcast” and why should I create one?
- How to start a podcast for under \$100 (including equipment)
- Using iTunes (*FREE*) & Spreaker.com (*FREE*)
- How to record & share your first show
- Turn your blog post into podcasts. CONTENT DOUBLE-TAP!

(45 minutes)



Andy Sokolovich is the founder and Creative Content Director at BBM&A. He spent 11 years in the United States Air Force as an Air Traffic Controller. While in the military, he was responsible for the operations at two of the world's busiest and most complex airports, awarded several academic achievements, and demonstrated an unmatched ability to lead his peers. He has overseen and managed construction projects for \$16.3M Air Traffic Control facilities.

As a civilian, Andy founded BBM&A after noticing how local businesses were struggling to promote their message, products, and service offerings. He spent the next three years developing marketing and advertising campaigns for local businesses, non-profits, civic organizations, and political candidates. Not only have these campaigns proven to be successful, but every person involved had fun learning about new and innovative ways to market their vision!

**“If I can learn this stuff,
YOU can too!”**

~Andy

IT'S NEVER TOO LATE TO LEARN! CONTACT US TODAY
CALL 815-441-2219 OR EMAIL ANDY@BENTBUSINESSMARKETING.COM